



**2020 SIA DoD Commercial SATCOM Workshop at the Hyatt Regency Crystal City
Exhibitor and Sponsorship Packages
December 15-17, 2020**

All Exhibitor and Sponsorship Company logos will appear on the DoD Commercial SATCOM Workshop website and signage at the Workshop

Please contact Jennifer Williams at jwilliams@sia.org or (202)-503-1565 to reserve your sponsorship or exhibitor package

EXHIBITOR PACKAGES

PLATINUM EXHIBITOR

Includes:

- Prime Exhibit Space Near Workshop Meeting Room
- 2 booth attendant pass (access to Exhibits Only)
- 5 Workshop passes for corporate attendees

SIA Member: \$10,500

Non-SIA Member: \$13,100

GOLD EXHIBITOR

Includes:

- 2 booth attendant pass (access to Exhibits Only)
- 3 Workshop passes for corporate attendees

SIA Member: \$6,075

Non-SIA Member: \$8,675

SILVER EXHIBITOR

Includes:

- 1 booth attendant pass (access to Exhibits Only)
- 2 Workshop passes for corporate attendees

SIA Member: \$4,500

Non-SIA Member: \$7,100

BRONZE EXHIBITOR

Includes:

- 1 booth attendant pass (access to Exhibits Only)
- 1 Workshop pass for corporate attendees

SIA Member: \$3,275

Non-SIA Member: \$5,875

SPONSORSHIPS

WELCOME RECEPTION SPONSORSHIP (Tuesday, Dec. 15, 2020)

Includes:

- Cocktail Reception (Hors d'oeuvres and open bar (beer, wine and soft drinks) for an estimated 250 plus attendees)

SIA Member: \$10,000

Non-SIA Member: \$12,600

EXHIBITOR RECEPTION SPONSORSHIP (Wednesday, Dec. 16, 2020)

Includes:

- Cocktail Reception (Hors d'oeuvres and open bar (beer, wine and soft drinks) for an estimated 250 plus attendees)

SIA Member: \$10,000

Non-SIA Member: \$12,600

WEDNESDAY (Dec. 16, 2020) BREAKFAST SPONSORSHIP

Includes:

- Continental Breakfast Buffet including coffee and tea

SIA Member: \$2,000

Non-SIA Member: \$4,600

THURSDAY (DEC. 17, 2020) BREAKFAST SPONSORSHIP

Includes:

- Continental Breakfast Buffet including coffee and tea

SIA Member: \$2,000

Non-SIA Member: \$4,600

LUNCHEON SPONSORSHIP DAY 1 (Wednesday, Dec. 16, 2020)	SIA Member:	\$6,500
Includes:	Non-SIA Member:	\$9,100
<ul style="list-style-type: none"> • Luncheon 		
LUNCHEON SPONSORSHIP DAY 2 (Thursday, December 17, 2020)	SIA Member:	\$6,500
Includes:	Non-SIA Member:	\$9,100
<ul style="list-style-type: none"> • Luncheon 		
BREAK SPONSORSHIPS		
Tuesday (Dec. 15, 2020) Afternoon Government Only Session Break Sponsor	SIA Member:	\$750
Includes:	Non-SIA Member:	\$1,500
<ul style="list-style-type: none"> • Refreshments such as coffee, tea and sodas 		
Wednesday (Dec. 16, 2020) Mid-Morning Break Sponsor	SIA Member:	\$750
Includes:	Non-SIA Member:	\$1,500
<ul style="list-style-type: none"> • Appropriate refreshments such as coffee, sodas and/or snacks 		
Wednesday (Dec. 16, 2020) Afternoon Break Sponsor	SIA Member:	\$750
Includes:	Non-SIA Member:	\$1,500
<ul style="list-style-type: none"> • Appropriate refreshments such as coffee, sodas and/or snacks 		
Thursday (Dec. 17, 2019) Mid-Morning Break Sponsor	SIA Member:	\$750
Includes:	Non-SIA Member:	\$1,500
<ul style="list-style-type: none"> • Includes appropriate refreshments such as coffee, sodas and/or snacks 		
Wi-Fi SPONSORSHIP	SIA Member:	\$4,500
Includes:	Non-SIA Member:	\$7,100
<ul style="list-style-type: none"> • Two-day sponsorship of Wi-Fi for up to 350 daily connections (Your Company Name will be used in the Wi-Fi Passcode) 		
ONLINE-REGISTRATION PAGE SPONSORSHIP	SIA Member:	\$1,500
Includes:	Non-SIA Member:	\$4,100
<ul style="list-style-type: none"> • Sponsor provides logo to be prominently placed on all Workshop Registration pages 		
LANYARD SPONSORSHIP	SIA Member:	\$4,000
Includes:	Non-SIA Member:	\$6,600
<ul style="list-style-type: none"> • Lanyards will be clipped to each and every name badge. (Sponsor to provide company lanyards to SIA prior to the event) 		
BADGE SPONSORSHIP	SIA Member:	\$4,000
Includes:	Non-SIA Member:	\$6,600
<ul style="list-style-type: none"> • Two-day sponsor provides company logo file to be printed on attendee badges 		
REGISTRATION DESK SPONSORSHIP	SIA Member:	\$3,000
Includes:	Non-SIA Member:	\$5,600
<ul style="list-style-type: none"> • Signage with Company logo displayed at the Registration Desk 		
PEN SPONSORSHIP	SIA Member:	\$3,000
Includes:	Non-SIA Member:	\$5,600
<ul style="list-style-type: none"> • Sponsoring company will provide Workshop with pens already printed with company logo • SIA will place pens at each attendee seat inside Workshop Room each day 		

HOTEL KEY CARD SPONSORSHIP**Includes:**

- Company logo and artwork displayed on each sleeping room key card. All fees including production of hotel key cards are included in this fee. SIA reserves the right to approve all artwork.

SIA Member: \$3,325**Non-SIA Member: \$6,925****SPONSORSHIP/EXHIBIT REGISTRATION PAYMENT INSTRUCTIONS:**

SIA offers the following methods of payment:

Checks: Due to COVID-19 and until further notice, SIA will not be accepting payments via mail and/or via check. Please contact Jennifer Williams at jwilliams@sia.org if this poses a problem for your company.

To Pay By Credit Card: Return form to Jennifer Williams at jwilliams@sia.org

To Pay Via EFT: Please contact jwilliams@sia.org for SIA checking account information

Provide logo and full company name: Your company may have a new logo so please ensure to provide your current logo when you return this form. Please provide a high-resolution logo with clear backing (either .jpg or vector format) to be used both on website and in print.

RESERVATION PAYMENT AGREEMENT – Signature or Electronic Signature below signifies understanding and agreement to the following:

In order to secure the Exhibitor booth and/or Sponsorship for the 2020 DoD Commercial SATCOM Workshop, the Exhibitor/Sponsor agrees to pay SIA 50% or 100% for the exhibitor/sponsorship cost within 30 days of purchase.

If payments are not received by the invoice due date, the exhibitor spot or sponsorship will be considered forfeit and will be made available to other companies. SIA will accept payment via credit card, check or wire transfer (ACH). contact jwilliams@sia.org with questions.

Companies may ask for a full refund before September 30, 2020, without penalty. Additionally, due to the current COVID-19 pandemic, SIA will closely monitor the situation and will refund all exhibit and sponsor fees if this event is cancelled or your company decides it is not safe to send staff to this event. SIA's number one priority for our members, attendees and partners is safety and we will work closely with the host hotel, the Hyatt Regency Crystal City, to ensure they can provide a safe environment for all.

Thank you for your ongoing support of SIA events and activities

EXHIBITOR AND/OR SPONSOR COMPANY INFORMATION

First Name: _____ Last Name: _____

Company: _____ Job Title: _____

Billing/Mailing Address: _____ Suite/Floor: _____

City: _____ State: _____ Zip Code: _____ Telephone: _____

Email: _____

Billing POC Name & Email Address (if diff. than above): _____

EXHIBITOR LEVEL – Pricing (Check One)

- Platinum Exhibitor - \$10,500 SIA Member or \$13,100 Non-Member
- Gold Exhibitor - \$6,075 SIA Member or \$8,675 Non-Member
- Silver Exhibitor - \$4,500 SIA Member or \$7,100 Non-Member
- Bronze Exhibitor - \$3,275 SIA Member or \$5,875 Non-Member

SPONSORSHIPS – Pricing (Check One)

- Welcome Reception Day 1 (Tuesday, Dec. 15, 2020) - \$10,000 SIA Member or \$12,600 Non-Member
- Exhibitor Reception Day 2 (Wednesday, Dec. 16, 2020) - \$10,000 SIA Member or \$12,600 Non-Member
- Day 1 Breakfast OR Day 2 Breakfast - \$2,000 SIA Member or \$4,600 Non-Member
- Day 1 Luncheon or Day 2 Luncheon - \$6,500 SIA Member or \$9,100 Non-Member

BREAK SPONSORSHIPS – Pricing (Check One)

- Tuesday (Dec. 15, 2020) Afternoon Government Only Session - \$750 SIA Member or \$1,500 Non-Member
- Wednesday (Dec. 16, 2020) Mid-Morning Break Sponsor- \$750 SIA Member or \$1,500 Non-Member
- Wednesday (Dec. 16, 2020) Afternoon Break Sponsor- \$750 SIA Member or \$1,500 Non-Member
- Thursday (Dec. 17, 2019) Mid-Morning Break Sponsor - \$750 SIA Member or \$1,500 Non-Member

- Wi-Fi Sponsorship - \$4,500 SIA Member or \$7,100 Non-Member
- Online Registration Page Sponsorship - \$1,500 SIA Member or \$4,100 Non-Member
- Lanyard Sponsorship - \$4,000 SIA Member or \$6,600 Non-Member
- Badge Sponsorship - \$4,000 SIA Member or \$6,600 Non-Member
- Registration Desk Sponsorship - \$3,000 SIA Member or \$5,600 Non-Member
- Pen Sponsorship - \$3,000 SIA Member or \$5,600 Non-Member
- Hotel Key Card Sponsor - \$3,325 SIA Member or \$6,925 Non-Member

Credit Card Information

Print Name _____

Company Exhibitor/Sponsor _____

Signature: _____ Date: _____

Payment Information

Name on Card _____ 50% or 100%

Credit Card # _____

Exp _____ CVV _____