



**2020 SIA Virtual DoD Commercial SATCOM Workshop
Exhibitor and Sponsorship Packages
December 16-17, 2020**

Please contact Jennifer Williams at jwilliams@sia.org or (202)-503-1565 to reserve your sponsorship or exhibitor package

SPONSORSHIP PACKAGES

PLATINUM SPONSOR

(Note: Maximum of 5 Platinum Sponsorships)

- Large size Logo on Workshop’s home page with link to company website
- Two 60-second ads or one 2-minute company demo played during event (between sessions)
- Contact and company information on virtual Workshop website page including logo and link to company website
- Includes 7 company registrations

**SIA Member: \$10,500
Non-SIA Member: \$13,100**

GOLD SPONSOR

- Medium size Logo on home page with link to company website
- One 60-second ad or company demo played during event (between sessions)
- Contact and company information on virtual Workshop website page including logo and link to company website
- Includes 5 company registrations

**SIA Member: \$6,075
Non-SIA Member: \$8,675**

SILVER SPONSOR

- Small Logo on home page with link to company website
- One 30-second ad or company demo played during event (between sessions)
- Contact and company information on virtual Workshop website page including logo and link to company website
- Includes 3 company registrations

**SIA Member: \$4,500
Non-SIA Member: \$7,100**

BRONZE SPONSOR

- Small Logo on home page with link to company website
- Static Ad on Workshop’s Webpage
- Contact and company information on virtual Workshop website page including logo and link to company website
- Includes 2 company registrations

**SIA Member: \$3,275
Non-SIA Member: \$5,875**

OTHER SPONSORSHIP OPPORTUNITIES

WEDNESDAY (DECEMBER 16, 2020) BREAK SPONSOR

- The Wednesday break sponsorship will include three 5-minute breaks where a sponsor’s company information and logo will be displayed on the screen during each break.

**SIA Member: \$3,500
Non-SIA Member: \$5,000**

THURSDAY (DECEMBER 17, 2020) BREAK SPONSOR**SIA Member: \$3,500**
Non-SIA Member: \$5,000

- The Thursday break sponsorship will include three 5-minute breaks where a sponsor's company information and logo will be displayed on the screen during each break.

ONLINE-REGISTRATION PAGE SPONSOR**SIA Member: \$1,500**
Non-SIA Member: \$4,100

- Sponsor provides logo to be prominently placed on all Workshop Registration pages
- Sponsor logo displayed on Workshop website

STUDIO SPONSOR**SIA Member: \$5,000**
Non-SIA Member: \$8,000

- Two-day sponsor logo to be displayed behind the studio desk on a monitor
- Sponsor logo displayed on Workshop website

STUDIO DESK SPONSOR**SIA Member: \$5,000**
Non-SIA Member: \$8,000

- Two-day sponsor logo to be displayed in front of the studio desk
- Sponsor logo displayed on Workshop website

PANEL SPONSOR(S) (Up to 8)**SIA Member: \$2,000 per panel or \$15,000 for all 8 panels**
Non-SIA Member: \$4,000 per panel or \$25,000 for all 8 panels

- Company name will be displayed during session or on all sessions if sponsor purchases all 8 panels
- Sponsor logo displayed on Workshop website

WORKSHOP EMAIL SPONSOR**SIA Member: \$4,500**
Non-SIA Member: \$7,100

- Sponsoring company will be listed on all email blasts for Workshop
- Sponsor logo displayed on Workshop website

STATIC ADVERTISEMENT SPONSOR(S) (Up to 3)**SIA Member: \$2,000**
Non-SIA Member: \$4,000

- Static advertisements will be displayed on the home page of the Workshop (300 x 250 pixels).
- Position of ads will be determined by first come, first serve basis.

VIDEO ADVERTISEMENT SPONSOR(S)**SIA Member: \$1,000 per 1 minute (Maximum \$3,000 or 3-minute advertisement per company)****Non-SIA Member: \$2,000 per 1 minute (Maximum \$6,000 or 3-minute advertisement per company)**

- Companies can use this time to run a company advertisement or to do a company product demonstration

SPONSORSHIP REGISTRATION PAYMENT INSTRUCTIONS:

SIA offers the following methods of payment:

To Pay by Credit Card: Return form to Jennifer Williams at jwilliams@sia.org

To Pay by EFT/ACH: Please contact jwilliams@sia.org for SIA checking account information

To Pay by Check: Please send all checks to:

SIA, 1200 18th Street, NW, Suite 975, Washington, DC 20036

Provide logo and full company name: Your company may have a new logo so please ensure to provide your current logo when you return this form. Please provide a high-resolution logo with clear backing (either .jpg or vector format) to be used both on website and in print.

RESERVATION PAYMENT AGREEMENT – Signature or Electronic Signature below signifies understanding and agreement to the following:

In order to secure the Exhibitor booth and/or Sponsorship for the 2020 DoD Commercial SATCOM Workshop, the Exhibitor/ Sponsor agrees to pay SIA 100% for the exhibitor/sponsorship cost within 30 days of purchase.

If payments are not received by the invoice due date, the exhibitor spot or sponsorship will be considered forfeit and will be made available to other companies. SIA will accept payment via credit card, check or wire transfer (ACH). contact jwilliams@sia.org with questions.

Sponsors and Exhibitors may request a full refund until October 31, 2020. No refunds will be given after October 31, 2020.

Thank you for your ongoing support of SIA events and activities

SPONSOR COMPANY INFORMATION

First Name: _____ Last Name: _____

Company: _____ Job Title: _____

Billing/Mailing Address: _____ Suite/Floor: _____

City: _____ State: _____ Zip Code: _____ Telephone: _____

Email: _____

Billing POC Name & Email Address (if diff. than above): _____

SPONSORSHIP PACKAGES – Pricing (Check One)

- Platinum Sponsor- \$10,500 SIA Member or \$13,100 Non-Member
- Gold Sponsor- \$6,075 SIA Member or \$8,675 Non-Member
- Silver Sponsor- \$4,500 SIA Member or \$7,100 Non-Member
- Bronze Sponsor- \$3,275 SIA Member or \$5,875 Non-Member

OTHER SPONSORSHIP OPPORTUNITIES – Pricing (Check One)

- Break Sponsor (Wednesday, Dec. 16, 2020) - \$3,500 SIA Member or \$5,000 Non-Member
- Break Sponsor (Thursday, December 17, 2020) - \$3,500 SIA Member or \$5,000 Non-Member
- Online Registration Page Sponsor - \$1,500 SIA Member or \$4,100 Non-Member
- Studio Sponsor - \$5,000 SIA Member or \$8,000 Non-Member
- Studio Desk Sponsor- \$5,000 SIA Member or \$8,000 Non-Member
- Panel Sponsor - \$2,000 each or \$15,000 for all 8 SIA Member or \$4,000 each or \$25,000 Non-Member
- Workshop Email Sponsor - \$4,500 SIA Member or \$7,100 Non-Member
- Static Advertisement Sponsor - \$2,000 SIA Member or \$4,000 Non-Member
- Video Advertisement Sponsor -\$1,000 per minute SIA Member or \$2,000 per minute Non-Member

Credit Card Information

Print Name _____

Company Exhibitor/Sponsor _____

Signature: _____ Date: _____

Payment Information

Name on Card _____ 100%

Credit Card # _____ Zip Code _____

Exp _____ CVV _____