



**2021 SIA DoD Commercial SATCOM Workshop
Exhibitor and Sponsorship Packages
December 14-16, 2021**

Please contact Jennifer Williams at jwilliams@sia.org or (202)-503-1565 to reserve your sponsorship or exhibitor package

EXHIBITOR PACKAGES

PLATINUM

- Prime Exhibit Space Near Workshop Meeting Room
- 2 booth attendant pass (access to Exhibits Only)
- 5 Workshop passes for corporate attendees

SIA Member: \$11,000
Non-SIA Member: \$13,600

GOLD

- 2 booth attendant pass (access to Exhibits Only)
- 3 Workshop passes for corporate attendees

SIA Member: \$6,400
Non-SIA Member: \$9,000

SILVER

- 1 booth attendant pass (access to Exhibits Only)
- 2 Workshop passes for corporate attendees

SIA Member: \$4,700
Non-SIA Member: \$7,300

BRONZE

- 1 booth attendant pass (access to Exhibits Only)
- 1 Workshop pass for corporate attendees

SIA Member: \$3,500
Non-SIA Member: \$6,100

OTHER SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION SPONSORSHIP (Tuesday, Dec. 14, 2021)

Includes:

- Cocktail Reception (Hors d'oeuvres and open bar (beer, wine and soft drinks) for an estimated 250 plus attendees)

SIA Member: \$11,000
Non-SIA Member: \$13,600

EXHIBITOR RECEPTION SPONSORSHIP (Wednesday, Dec. 15, 2021)

Includes:

- Cocktail Reception (Hors d'oeuvres and open bar (beer, wine and soft drinks) for an estimated 250 plus attendees)

SIA Member: \$11,000
Non-SIA Member: \$13,600

BREAKFAST SPONSORSHIP (Wednesday, Dec. 15, 2021)

Includes:

- Continental Breakfast Buffet including coffee and tea

SIA Member: \$3,000
Non-SIA Member: \$5,600

BREAKFAST SPONSORSHIP (Thursday, Dec. 16, 2021)

Includes:

- Continental Breakfast Buffet including coffee and tea.

SIA Member: \$3,000
Non-SIA Member: \$5,600

LUNCHEON SPONSORSHIP (Wednesday, Dec. 15, 2021)

Includes:

- Luncheon

SIA Member: \$7,000
Non-SIA Member: \$9,600

LUNCHEON SPONSORSHIP (Thursday, December 16, 2021)**Includes:**

- Luncheon

SIA Member: \$7,000**Non-SIA Member: \$9,600****BREAK SPONSORSHIPS****Afternoon Government Only Session Break Sponsor (Tuesday, Dec. 14, 2021)****Includes:**

- Refreshments such as coffee, tea and sodas

SIA Member: \$1,000**Non-SIA Member: \$3,600****Mid-Morning Break Sponsor (Wednesday, Dec. 15, 2021)****Includes:**

- Appropriate refreshments such as coffee, sodas and/or snacks

SIA Member: \$1,000**Non-SIA Member: \$3,600****Afternoon Break Sponsor (Wednesday, Dec. 15, 2021)****Includes:**

- Appropriate refreshments such as coffee, sodas and/or snacks

SIA Member: \$1,000**Non-SIA Member: \$3,600****Mid-Morning Break Sponsor (Thursday, Dec. 16, 2021)****Includes:**

- Includes appropriate refreshments such as coffee, sodas and/or snacks

SIA Member: \$1,000**Non-SIA Member: \$3,600****Wi-Fi SPONSORSHIP****Includes:**

- Two-day sponsorship of Wi-Fi for up to 350 daily connections
(Your Company Name will be used in the Wi-Fi Passcode)

SIA Member: \$5,500**Non-SIA Member: \$7,100****ONLINE-REGISTRATION PAGE SPONSORSHIP****Includes:**

- Sponsor provides logo to be prominently placed on all Workshop Registration pages

SIA Member: \$3,000**Non-SIA Member: \$5,600****LANYARD SPONSORSHIP****Includes:**

- Lanyards will be clipped to each and every name badge.
(Sponsor to provide company lanyards to SIA prior to the event)

SIA Member: \$4,000**Non-SIA Member: \$6,600****BADGE SPONSORSHIP****Includes:**

- Two-day sponsor provides company logo file to be printed on attendee badges

SIA Member: \$4,500**Non-SIA Member: \$7,100****REGISTRATION DESK SPONSORSHIP****Includes:**

- Signage with Company logo displayed at the Registration Desk

SIA Member: \$3,000**Non-SIA Member: \$5,600****PEN SPONSORSHIP****Includes:**

- Sponsoring company will provide Workshop with pens already printed with company logo
- SIA will place pens at each attendee seat inside Workshop Room each day

SIA Member: \$3,500**Non-SIA Member: \$7,100****HOTEL KEY CARD SPONSORSHIP****Includes:**

- Company logo and artwork displayed on each sleeping room key card. All fees including production of hotel key cards are included in this fee. SIA reserves the right to approve all artwork.

SIA Member: \$4,000**Non-SIA Member: \$6,600****WORKSHOP EMAIL BLASTS****SIA Member: \$5,000****Non-SIA Member: \$7,600**

SPONSORSHIP REGISTRATION PAYMENT INSTRUCTIONS:

SIA offers the following methods of payment:

- Checks: 1200 18th Street, NW, Suite 975, Washington, DC 20036
- Credit Card: Return form to Jennifer Williams at jwilliams@sia.org
- ACH:
Account Name: Satellite Industry Association
Checking Account Number: 1360800101
Routing Number: 255071981
Bank Address: Capital One Bank N.A.

Sponsors are responsible for providing SIA with an updated company logo. Please provide a high-resolution logo with clear backing (either .jpg or vector format) to be used both on website and in print.

RESERVATION PAYMENT AGREEMENT – Signature or Electronic Signature below signifies understanding and agreement to the following:

In order to secure the Exhibitor booth and/or Sponsorship for the 2021 DoD Commercial SATCOM Workshop, the Exhibitor/Sponsor agrees to pay SIA 100% for the exhibitor/sponsorship cost within 30 days of purchase. If payments are not received by the invoice due date, the exhibitor spot or sponsorship will be considered forfeit and will be made available to other companies.

Companies may ask for a full refund before September 15, 2021, without penalty. Additionally, due to the current COVID-19 pandemic, SIA will closely monitor the situation and will refund all exhibit and sponsor fees if this event is cancelled or your company decides it is not safe to send staff to this event. SIA's number one priority for our members, attendees and partners is safety and we will work closely with the host hotel, the Hyatt Regency Crystal City, to ensure they will provide a safe environment for all.

If SIA must convert this to a virtual event, all sponsors and exhibitors will be given an opportunity to request a full refund or the option of converting their sponsorship to the virtual event.

As we are currently working during the COVID-19 pandemic, SIA takes the health and safety of attendees at this event very seriously. Attendance at this event, however, is voluntary. As a sponsor or exhibitor, your attendance is at your own risk and you assume any and all risks, including but not limited to personal injury or illness. By signing this agreement, you hereby release the Satellite Industry Association and its employees, officers, board of directors, partners, contractors and vendors of any liability related to your purchase and/or attendance.

Thank you for your ongoing support of SIA events and activities



EXHIBITOR/SPONSOR RESERVATION FORM AND PAYMENT AGREEMENT
2021 DOD COMMERCIAL SATCOM WORKSHOP DECEMBER 14-16, 2021

EXHIBITOR AND/OR SPONSOR COMPANY INFORMATION

First Name: _____ Last Name: _____

Company: _____ Job Title: _____

Billing/Mailing Address: _____ Suite/Floor: _____

City: _____ State: _____ Zip Code: _____ Telephone: _____

Email: _____

Billing POC Name & Email Address (if diff. than above): _____

EXHIBITOR LEVEL – Pricing (Check One)

- Platinum Exhibitor - \$11,000 SIA Member or \$13,600 Non-Member
- Gold Exhibitor - \$6,400 SIA Member or \$9,000 Non-Member
- Silver Exhibitor - \$4,700 SIA Member or \$7,300 Non-Member
- Bronze Exhibitor - \$3,500 SIA Member or \$6,100 Non-Member

SPONSORSHIPS – Pricing (Check One)

- Welcome Reception - Tuesday, Dec. 14, 2021 - \$11,000 SIA Member or \$13,600 Non-Member
- Exhibitor Reception - Wednesday, Dec. 15, 2021 - \$11,000 SIA Member or \$13,600 Non-Member
- Breakfast - Wednesday, Dec. 15, 2021 OR Thursday, Dec. 16, 2021 - \$3,000 SIA Member or \$5,600 Non-Member
- Luncheon - Wednesday, Dec. 15, 2021 OR Thursday, Dec. 16, 2021 - \$7,000 SIA Member or \$9,600 Non-Member
- Afternoon GOVERNMENT ONLY Break - Tuesday, Dec. 14, 2021 - \$1,000 SIA Member or \$3,600 Non-Member
- Breaks - Wednesday, Dec. 15, 2021 Morning OR Afternoon - \$1,000 SIA Member or \$3,600 Non-Member
- Morning Break - Thursday, Dec. 16, 2021 - \$1,000 SIA Member or \$3,600 Non-Member
- Workshop Wi-Fi Sponsorship - \$5,500 SIA Member or \$7,100 Non-Member
- Online Registration Page Sponsorship - \$3,000 SIA Member or \$5,600 Non-Member
- Lanyard Sponsorship - \$4,000 SIA Member or \$6,600 Non-Member
- Badge Sponsorship - \$4,500 SIA Member or \$7,100 Non-Member
- Registration Desk Sponsorship - \$3,000 SIA Member or \$5,600 Non-Member
- Pen Sponsorship - \$3,500 SIA Member or \$7,100 Non-Member
- Hotel Keycard - \$4,000 SIA Member or \$6,600 Non-Member
- Workshop Email Blasts - \$5,000 SIA Member or \$7,6 00 Non-Member

Print Name _____

Company Exhibitor/Sponsor _____

Signature: _____ Date: _____

Payment Information

Name on Card _____

Credit Card # _____

Exp _____ CVV _____