



2021 SIA Virtual DoD Commercial SATCOM Workshop
Exhibitor and Sponsorship Packages
December 15-16, 2021

Please contact Jennifer Williams at jwilliams@sia.org or (202)-503-1565 to reserve your sponsorship or exhibitor package

SPONSORSHIP PACKAGES

PLATINUM SPONSOR

(Note: Maximum of 5 Platinum Sponsorships)

- Large size Logo on Workshop's home page with link to company website
- Two 60-second ads or one 2-minute ad played during event (between sessions)
- Contact and company information on virtual Workshop website page including logo and link to company website
- Includes 10 company registrations

SIA Member: \$11,000
Non-SIA Member: \$13,600

GOLD SPONSOR

- Medium size Logo on home page with link to company website
- One 60-second ad played during event (between sessions)
- Contact and company information on virtual Workshop website page including logo and link to company website
- Includes 6 company registrations

SIA Member: \$6,400
Non-SIA Member: \$9,000

SILVER SPONSOR

- Small Logo on home page with link to company website
- One 30-second ad played during event (between sessions)
- Contact and company information on virtual Workshop website page including logo and link to company website
- Includes 4 company registrations

SIA Member: \$4,700
Non-SIA Member: \$7,300

BRONZE SPONSOR

- Small Logo on home page with link to company website
- Static Ad on Workshop's Webpage
- Contact and company information on virtual Workshop website page including logo and link to company website
- Includes 3 company registrations

SIA Member: \$3,500
Non-SIA Member: \$6,100

OTHER SPONSORSHIP OPPORTUNITIES

ONLINE-REGISTRATION PAGE SPONSOR

- Sponsor provides logo to be prominently placed on all Workshop Registration pages
- Sponsor logo displayed on Workshop website

SIA Member: \$2,500
Non-SIA Member: \$5,100

STUDIO SPONSOR

- Two- day sponsor logo to be displayed behind the studio desk on a monitor
- Sponsor logo displayed on Workshop website

SIA Member: \$6,000
Non-SIA Member: \$8,600

STUDIO DESK SPONSOR

SIA Member:	\$ 6,000
Non-SIA Member:	\$8,600

- Two-day sponsor logo to be displayed in front of the studio desk
- Sponsor logo displayed on Workshop website

PANEL SPONSOR(S) (Up to 8)

SIA Member:	\$2,500 per panel or \$16,000 for all 8 panels
Non-SIA Member:	\$4,100 per panel or \$30,000 for all 8 panels

- Company name will be displayed during session or on all sessions if sponsor purchases all 8 panels
- Sponsor logo displayed on Workshop website

WORKSHOP EMAIL SPONSOR

SIA Member:	\$5,500
Non-SIA Member:	\$8,100

- Sponsoring company will be listed on all email blasts for Workshop
- Sponsor logo displayed on Workshop website

STATIC ADVERTISEMENT SPONSOR(S) (Up to 3)

SIA Member:	\$3,000
Non-SIA Member:	\$5,600

- Static advertisements will be displayed on the home page of the Workshop (300 x 250 pixels).
- Position of ads will be determined by first come, first serve basis.

VIDEO ADVERTISEMENT SPONSOR(S)

SIA Member:	\$2,000 per 60 seconds
Non-SIA Member:	\$4,600 per 60 seconds

- Companies can use this time to run a company advertisement or to do a company product demonstration

Panel Q and A Sponsor

SIA Member:	\$6,000
Non-SIA Member:	\$8,600

- The sponsor of panel Q and A will have their company logo displayed onscreen during the live Q and A for all panels.

SPONSORSHIP REGISTRATION PAYMENT INSTRUCTIONS:

SIA offers the following methods of payment:

- To Pay by Credit Card:** Return form to Jennifer Williams at jwilliams@sia.org
- To Pay by EFT/ACH:** Please contact jwilliams@sia.org for SIA checking account information
- To Pay by Check:** Please send all checks to:
SIA, 1200 18th Street, NW, Suite 975, Washington, DC 20036

Provide logo and full company name: Your company may have a new logo so please ensure to provide your current logo when you return this form. Please provide a high-resolution logo with clear backing (either .jpg or vector format) to be used both on website and in print.

RESERVATION PAYMENT AGREEMENT – Signature or Electronic Signature below signifies understanding and agreement to the following:

In order to secure Sponsorship for the 2021 DoD Commercial SATCOM Workshop, the Exhibitor/Sponsor agrees to pay SIA100% for the sponsorship cost within 30 days of purchase.

If payments are not received by the invoice due date, the exhibitor spot or sponsorship will be considered forfeit and will be made available to other companies. SIA will accept payment via credit card, check or wire transfer (ACH). contact jwilliams@sia.org with questions.

Sponsors and Exhibitors may request a full refund until October 15, 2021

Thank you for your ongoing support of SIA events and activities



SPONSOR RESERVATION FORM AND PAYMENT AGREEMENT
2021 DOD COMMERCIAL SATCOM VIRTUAL WORKSHOP DECEMBER 15-16, 2021

SPONSOR COMPANY INFORMATION

First Name: _____ Last Name: _____

Company: _____ Job Title: _____

Billing/Mailing Address: _____ Suite/Floor: _____

City: _____ State: _____ Zip Code: _____ Telephone: _____

Email: _____

Billing POC Name & Email Address (if diff. than above): _____

SPONSORSHIP LEVEL – Pricing (Check One)

- Platinum Sponsor - \$11,000 SIA Member or \$13,600 Non-Member
- Gold Sponsor - \$6,400 SIA Member or \$9,000 Non-Member
- Silver Sponsor - \$4,700 SIA Member or \$7,300 Non-Member
- Bronze Sponsor - \$3,500 SIA Member or \$6,100 Non-Member

OTHER SPONSORSHIPS OPPORTUNITIES– Pricing (Check One)

- Online Registration Page Sponsor - \$2,500 SIA Member or \$5,100 Non-Member
- Studio Sponsor - \$6,000 SIA Member or \$8,600 Non-Member
- Studio Desk Sponsor- \$6,000 SIA Member or \$8,600 Non-Member
- Panel Sponsor - \$2,500 each or \$16,000 for all 8 SIA Member or \$4,100 each or \$30,000 Non-Member
- Workshop Email Sponsor - \$5,500 SIA Member or \$8,100 Non-Member
- Static Advertisement Sponsor - \$3,000 SIA Member or \$5,600 Non-Member
- Video Advertisement Sponsor -\$2,000 per 60 seconds SIA Member or \$4,600 per 60 seconds Non- Member
- Panel Q and A Sponsor- \$6,000 SIA Member or \$8,600 Non-SIA Member

CREDIT CARD INFORMATION

Print Name _____

Company Sponsor _____

Signature: _____ Date: _____

Payment Information

Name on Card _____

Credit Card # _____

Exp _____ CVV _____