



The voice of the  
satellite industry

**2023 SIA DoD Commercial SATCOM Workshop  
Exhibitor and Sponsorship Packages  
December 12-14, 2023**

Please contact Jennifer Williams at [jwilliams@sia.org](mailto:jwilliams@sia.org) or (202)-503-1565 to reserve your sponsorship or exhibitor package

## EXHIBITOR PACKAGES

### PLATINUM

- Prime Exhibit Space Near Workshop Meeting Room
- 2 booth attendant pass (access to Exhibits Only)
- 5 Workshop passes for corporate attendees

**SIA Member: \$11,000**  
**Non-SIA Member: \$14,000**

### GOLD

- 2 booth attendant pass (access to Exhibits Only)
- 3 Workshop passes for corporate attendees

**SIA Member: \$6,400**  
**Non-SIA Member: \$9,400**

### SILVER

- 1 booth attendant pass (access to Exhibits Only)
- 2 Workshop passes for corporate attendees

**SIA Member: \$4,700**  
**Non-SIA Member: \$7,700**

### BRONZE

- 1 booth attendant pass (access to Exhibits Only)
- 1 Workshop pass for corporate attendees

**SIA Member: \$3,500**  
**Non-SIA Member: \$6,500**

## OTHER SPONSORSHIP OPPORTUNITIES

### WELCOME RECEPTION SPONSORSHIP (Tuesday, Dec. 12, 2023) Includes:

- Cocktail Reception (Hors d'oeuvres and open bar (beer, wine and soft drinks) for an estimated 250 plus attendees)

**SIA Member: \$12,000**  
**Non-SIA Member: \$15,000**

### EXHIBITOR RECEPTION SPONSORSHIP (Wednesday, Dec. 13, 2023) Includes:

- Cocktail Reception (Hors d'oeuvres and open bar (beer, wine and soft drinks) for an estimated 250 plus attendees)

**SIA Member: \$12,000**  
**Non-SIA Member: \$15,000**

### BREAKFAST SPONSORSHIP (Wednesday, Dec. 13, 2023) Includes:

- Continental Breakfast Buffet including coffee and tea

**SIA Member: \$3,500**  
**Non-SIA Member: \$6,500**

### BREAKFAST SPONSORSHIP (Thursday, Dec. 14, 2023) Includes:

- Continental Breakfast Buffet including coffee and tea.

**SIA Member: \$3,500**  
**Non-SIA Member: \$6,500**

### LUNCHEON SPONSORSHIP (Wednesday, Dec. 13, 2023) Includes:

- Luncheon

**SIA Member: \$7,750**  
**Non-SIA Member: \$10,750**

**LUNCHEON SPONSORSHIP (Thursday, December 14, 2023) Includes:**

- Luncheon

**SIA Member: \$7,750  
Non-SIA Member: \$10,750**

**BREAK SPONSORSHIPS**

**Afternoon Government Only Session Break Sponsor (Tuesday, Dec. 12, 2023)**

**Includes:**

- Refreshments such as coffee, tea and sodas

**SIA Member: \$1,250  
Non-SIA Member: \$4,250**

**Mid-Morning Break Sponsor (Wednesday, Dec. 13, 2023) Includes:**

- Appropriate refreshments such as coffee, sodas and/or snacks

**SIA Member: \$1,250  
Non-SIA Member: \$4,250**

**Afternoon Break Sponsor (Wednesday, Dec. 13, 2023) Includes:**

- Appropriate refreshments such as coffee, sodas and/or snacks

**SIA Member: \$1,250  
Non-SIA Member: \$4,250**

**Mid-Morning Break Sponsor (Thursday, December 14, 2023)**

**Includes:**

- Includes appropriate refreshments such as coffee, sodas and/or snacks

**SIA Member: \$1,250  
Non-SIA Member: \$4,250**

**Wi-Fi SPONSORSHIP**

**Includes:**

- Two-day sponsorship of Wi-Fi for up to 350 daily connections (Your Company Name will be used in the Wi-Fi Passcode)

**SIA Member: \$5,500  
Non-SIA Member: \$8,500**

**ONLINE-REGISTRATION PAGE SPONSORSHIP**

**Includes:**

- Sponsor provides logo to be prominently placed on the Workshop Registration page

**SIA Member: \$3,000  
Non-SIA Member: \$6,000**

**LANYARD SPONSORSHIP**

**Includes:**

- Lanyards will be clipped to each and every name badge. (Sponsor to provide company lanyards to SIA prior to the event)

**SIA Member: \$4,000  
Non-SIA Member: \$7,000**

**BADGE SPONSORSHIP**

**Includes:**

- Two-day sponsor provides company logo file to be printed on attendee badges

**SIA Member: \$4,500  
Non-SIA Member: \$7,500**

**REGISTRATION DESK SPONSORSHIP**

**Includes:**

- Signage with Company logo displayed at the Registration Desk

**SIA Member: \$3,000  
Non-SIA Member: \$6,000**

**PEN SPONSORSHIP**

**Includes:**

- Sponsoring company will provide Workshop with pens already printed with company logo
- SIA will place pens at each attendee seat inside Workshop Room each day

**SIA Member: \$3,500  
Non-SIA Member: \$6,500**

**HOTEL KEY CARD SPONSORSHIP**

**Includes:**

- Company logo and artwork displayed on each sleeping room key card. All fees including production of hotel key cards are included in this fee. SIA reserves the right to approve all artwork.

**SIA Member: \$4,000  
Non-SIA Member: \$7,000**

**WORKSHOP EMAIL BLASTS**

**Includes:**

- This sponsor will have their company name and logo (or a banner if provided by the company) on all marketing email blasts for the Workshop

**SIA Member: \$5,000  
Non-SIA Member: \$8,000**

## **SPONSORSHIP REGISTRATION PAYMENT INSTRUCTIONS:**

SIA offers the following methods of payment:

- Checks: 1200 18th Street, NW, Suite 975, Washington, DC 20036
- Credit Card: Return form to Jennifer Williams at [jwilliams@sia.org](mailto:jwilliams@sia.org)
- ACH: Contact Jennifer Williams for ACH Payment

Sponsors are responsible for providing SIA with an updated company logo. Please provide a high-resolution logo with clear backing (either .jpg or vector format) to be used both on website and in print.

**RESERVATION PAYMENT AGREEMENT** – Signature or Electronic Signature below signifies understanding and agreement to the following:

In order to secure the Exhibitor booth and/or Sponsorship for the 2023 DoD Commercial SATCOM Workshop, the Exhibitor/ Sponsor agrees to pay SIA 100% for the exhibitor/sponsorship cost within 30 days of purchase. If payments are not received by the invoice due date, the exhibitor spot or sponsorship will be considered forfeit and will be made available to other companies.

If SIA must convert this to a virtual event, all sponsors and exhibitors will be given an opportunity to request a full refund or the option of converting their sponsorship to the virtual event.

As we are currently working during the COVID-19 pandemic, SIA takes the health and safety of attendees at this event very seriously. Attendance at this event, however, is voluntary. As a sponsor or exhibitor, your attendance is at your own risk and you assume any and all risks, including but not limited to personal injury or illness. By signing this agreement, you hereby release the Satellite Industry Association and its employees, officers, board of directors, partners, contractors and vendors of any liability related to your purchase and/or attendance.

***Thank you for your ongoing support of SIA events and activities***



EXHIBITOR/SPONSOR RESERVATION FORM AND PAYMENT AGREEMENT 2023 DOD COMMERCIAL SATCOM WORKSHOP  
DECEMBER 12-14, 2023

EXHIBITOR AND/OR SPONSOR COMPANY INFORMATION

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company: \_\_\_\_\_ Job Title: \_\_\_\_\_

Billing/Mailing Address: \_\_\_\_\_ Suite/Floor: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Billing POC Name & Email Address (if diff. than above): \_\_\_\_\_

EXHIBITOR LEVEL – Pricing (Check One)

- Platinum Exhibitor - \$11,000 SIA Member or \$14,000 Non-Member
- Gold Exhibitor - \$6,400 SIA Member or \$9,400 Non-Member
- Silver Exhibitor - \$4,700 SIA Member or \$7,700 Non-Member
- Bronze Exhibitor - \$3,500 SIA Member or \$6,500 Non-Member

SPONSORSHIPS – Pricing (Check One)

- Welcome Reception - Tuesday, Dec. 12, 2023 - \$12,000 SIA Member or \$15,000 Non-Member
- Exhibitor Reception - Wednesday, Dec. 13, 2023 - \$12,000 SIA Member or \$15,000 Non-Member
- Breakfast - Wednesday, Dec. 13, 2023 OR  Thursday, Dec. 14, 2023 - \$3,500 SIA Member or \$6,500 Non-Member
- Luncheon - Wednesday, Dec. 13, 2023 OR  Thursday, Dec. 14, 2023 - \$7,750 SIA Member or \$10,750 Non-Member
- Afternoon GOVERNMENT ONLY Break - Tuesday, Dec. 12, 2023 - \$1,250 SIA Member or \$4,250 Non-Member
- Breaks - Wednesday, Dec. 13, 2023 Morning OR  Afternoon - \$1,250 SIA Member or \$4,250 Non-Member
- Morning Break - Thursday, Dec. 14, 2023 - \$1,250 SIA Member or \$4,250 Non-Member
- Workshop Wi-Fi Sponsorship - \$5,500 SIA Member or \$8,500 Non-Member
- Online Registration Page Sponsorship - \$3,000 SIA Member or \$6,000 Non-Member
- Lanyard Sponsorship - \$4,000 SIA Member or \$7,000 Non-Member
- Badge Sponsorship - \$4,500 SIA Member or \$7,500 Non-Member
- Registration Desk Sponsorship - \$3,000 SIA Member or \$6,000 Non-Member
- Pen Sponsorship - \$3,500 SIA Member or \$6,500 Non-Member
- Hotel Keycard - \$4,000 SIA Member or \$7,000 Non-Member
- Workshop Email Blasts - \$5,000 SIA Member or \$8,000 Non-Member

Print Name \_\_\_\_\_

Company Exhibitor/Sponsor \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Information

Name on Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp \_\_\_\_\_ CVV \_\_\_\_\_