



The voice of the satellite industry

2023 SIA DoD Commercial SATCOM Workshop
Exhibitor and Sponsorship Packages
December 12-14, 2023

Please contact Jennifer Williams at jwilliams@sia.org or (202)-503-1565 to reserve your sponsorship or exhibitor package

EXHIBITOR PACKAGES

PLATINUM

- Prime Exhibit Space Near Workshop Meeting Room
- 2 booth attendant pass (access to Exhibits Only)
- 5 Workshop passes for corporate attendees

SIA Member: \$11,000
Non-SIA Member: \$13,600

GOLD

- 2 booth attendant pass (access to Exhibits Only)
- 3 Workshop passes for corporate attendees

SIA Member: \$6,400
Non-SIA Member: \$9,000

SILVER

- 1 booth attendant pass (access to Exhibits Only)
- 2 Workshop passes for corporate attendees

SIA Member: \$4,700
Non-SIA Member: \$7,300

BRONZE

- 1 booth attendant pass (access to Exhibits Only)
- 1 Workshop pass for corporate attendees

SIA Member: \$3,500
Non-SIA Member: \$6,100

OTHER SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION SPONSORSHIP (Tuesday, Dec. 12, 2023)

Includes:

- Continental Reception (Hors d'oeuvres and open bar (beer, wine and soft drinks) for an estimated 250 plus attendees)

SIA Member: \$11,000
Non-SIA Member: \$13,600

EXHIBITOR RECEPTION SPONSORSHIP (Wednesday, Dec. 13, 2023)

Includes:

- Continental Reception (Hors d'oeuvres and open bar (beer, wine and soft drinks) for an estimated 250 plus attendees)

SIA Member: \$11,000
Non-SIA Member: \$13,600

BREAKFAST SPONSORSHIP (Wednesday, Dec. 13, 2023)

Includes:

- Continental Breakfast Buffet including coffee and tea

SIA Member: \$3,000
Non-SIA Member: \$5,600

BREAKFAST SPONSORSHIP (Thursday, Dec. 15, 2022)

Includes:

- Continental Breakfast Buffet including coffee and tea.

SIA Member: \$3,000
Non-SIA Member: \$5,600

LUNCHEON SPONSORSHIP (Wednesday, Dec. 13, 2023)

Includes:

- Luncheon

SIA Member: \$7,000
Non-SIA Member: \$9,600

SOLD OUT!

LUNCHEON SPONSORSHIP (Thursday, December 15, 2022)

Includes:

- Luncheon

SIA Member: \$7,000
Non-SIA Member: \$9,600

BREAK SPONSORSHIPS

Afternoon Government Only Session Break Sponsor (Tuesday, Dec. 12, 2023)

Includes:

- Refreshments such as coffee, tea and sodas

SIA Member: \$1,000
Non-SIA Member: \$3,600

Mid-Morning Break Sponsor (Wednesday, Dec. 13, 2023)

Includes:

- Appropriate refreshments such as coffee, sodas and/or snacks

SIA Member: \$1,000
Non-SIA Member: \$3,600

Afternoon Break Sponsor (Wednesday, Dec. 13, 2023)

Includes:

- Appropriate refreshments such as coffee, sodas and/or snacks

SIA Member: \$1,000
Non-SIA Member: \$3,600

Mid-Morning Break Sponsor (Thursday, December 15, 2022)

Includes:

- Includes appropriate refreshments such as coffee, sodas and/or snacks

SIA Member: \$1,000
Non-SIA Member: \$3,600

Wi-Fi SPONSORSHIP

Includes:

- Two day sponsorship of Wi-Fi for up to 350 daily connections (Your Company Name will be used in the Wi-Fi Passcode)

SIA Member: \$5,500
Non-SIA Member: \$8,100

ONLINE-REGISTRATION TABLE SPONSORSHIP

Includes:

- Sponsor provides logo to be prominently placed on the Workshop Registration page

SIA Member: \$3,000
Non-SIA Member: \$5,600

LANYARD SPONSORSHIP

Includes:

- Lanyards will be clipped to each and every name badge. (Sponsor to provide company lanyards to SIA prior to the event)

SIA Member: \$4,000
Non-SIA Member: \$6,600

BADGE SPONSORSHIP

Includes:

- Two day sponsor provides company logo file to be printed on attendee badges

SIA Member: \$4,500
Non-SIA Member: \$7,100

REGISTRATION DESK SPONSORSHIP

Includes:

- Signage with Company logo displayed at the Registration Desk

SIA Member: \$3,000
Non-SIA Member: \$5,600

PEN SPONSORSHIP

Includes:

- Sponsoring company will provide Workshop with pens already printed with company logo
- SIA will place pens at each attendee seat inside Workshop Room each day

SIA Member: \$1,000
Non-SIA Member: \$3,600

HOTEL KEY CARD SPONSORSHIP

Includes:

- Company logo and artwork displayed on each sleeping room key card. All fees including production of hotel key cards are included in this fee. SIA reserves the right to approve all artwork.

SIA Member: \$4,000
Non-SIA Member: \$6,600

WORKSHOP EMAIL BLASTS

Includes:

- This sponsor will have their company name and logo (or a banner if provided by the company) on all marketing email blasts for the Workshop

SIA Member: \$5,000
Non-SIA Member: \$7,600

REGISTRATION BAG SPONSOR**Includes:**

- The sponsor is required to provide 500 registration bags. Note: SIA staff must approve of the bag size and style

SIA Member: \$2,500**Non-SIA Member: \$4,500****SPONSORSHIP REGISTRATION PAYMENT INSTRUCTIONS:**

SIA offers the following methods of payment:

- Checks:** 1200 18th Street, NW, Suite 975, Washington, DC 20036
- Credit Card:** Return form to Jennifer Williams at jwilliams@sia.org
- ACH:** Contact Jennifer Williams for ACH Payment

Sponsors are responsible for providing SIA with an updated company logo. Please provide a high-resolution logo with clear backing (either .jpg or vector format) to be used both on website and in print.

RESERVATION PAYMENT AGREEMENT – Signature or Electronic Signature below signifies understanding and agreement to the following:

In order to secure the Exhibitor booth and/or Sponsorship for the 2023 DoD Commercial SATCOM Workshop, the Exhibitor/ Sponsor agrees to pay SIA 100% for the exhibitor/sponsorship cost within 30 days of purchase. If payments are not received by the invoice due date, the exhibitor spot or sponsorship will be considered forfeit and will be made available to other companies.

Thank you for your ongoing support of SIA events and activities



EXHIBITOR/SPONSOR RESERVATION FORM AND PAYMENT AGREEMENT
2023 DOD COMMERCIAL SATCOM WORKSHOP DECEMBER 12-14, 2023

EXHIBITOR AND/OR SPONSOR COMPANY INFORMATION

First Name: _____ Last Name: _____

Company: _____ Job Title: _____

Billing/Mailing Address: _____ Suite/Floor: _____

City: _____ State: _____ Zip Code: _____ Telephone: _____

Email: _____

Billing POC Name & Email Address (if diff. than above): _____

EXHIBITOR LEVEL – Pricing (Check One)

- Platinum Exhibitor - \$11,000 SIA Member or \$13,600 Non-Member
- Gold Exhibitor - \$6,400 SIA Member or \$9,000 Non-Member
- Silver Exhibitor - \$4,700 SIA Member or \$7,300 Non-Member
- Bronze Exhibitor - \$3,500 SIA Member or \$6,100 Non-Member

SPONSORSHIPS – Pricing (Check One)

- Welcome Reception - Tuesday, Dec. 12, 2023 - \$11,000 SIA Member or \$13,600 Non-Member
- Exhibitor Reception - Wednesday, Dec. 13, 2023 - \$11,000 SIA Member or \$13,600 Non-Member
- Breakfast - Wednesday, Dec. 13, 2023 OR Thursday, Dec. 15, 2022 - \$3,000 SIA Member or \$5,600 Non-Member
- Luncheon - Wednesday, Dec. 13, 2023 OR Thursday, Dec. 15, 2022 - \$7,000 SIA Member or \$9,600 Non-Member
- Afternoon GOVERNMENT ONLY Break - Tuesday, Dec. 12, 2023 - \$1,000 SIA Member or \$3,600 Non-Member
- Breaks - Wednesday, Dec. 13, 2023 Morning OR Afternoon - \$1,000 SIA Member or \$3,600 Non-Member
- Morning Break - Thursday, Dec. 15, 2022 - \$1,000 SIA Member or \$3,600 Non-Member
- Workshop Wi-Fi Sponsorship - \$5,500 SIA Member or \$8,100 Non-Member
- Online Registration Page Sponsorship - \$3,000 SIA Member or \$5,600 Non-Member
- Lanyard Sponsorship - \$4,000 SIA Member or \$6,600 Non-Member
- Badge Sponsorship - \$4,500 SIA Member or \$7,100 Non-Member
- Registration Desk Sponsorship - \$3,000 SIA Member or \$5,600 Non-Member
- Pen Sponsorship - \$1,000 SIA Member or \$3,600 Non-Member
- Hotel Keycard - \$4,000 SIA Member or \$6,600 Non-Member
- Workshop Email Blasts - \$5,000 SIA Member or \$7,600 Non-Member
- Registration Bag Sponsor - \$2,500 SIA Member or \$4,500 Non-Member (and provide 500 bags)

Print Name _____

Company Exhibitor/Sponsor _____

Signature: _____ Date: _____

Payment Information

Name on Card _____

Credit Card # _____

Exp _____ CVV _____