



The voice of the
satellite industry

2025 SIA DoD Commercial SATCOM Workshop
Exhibitor and Sponsorship Packages
December 16-18, 2025

Please contact Jennifer Williams at jwilliams@sia.org or (202)-503-1565 to reserve your sponsorship or exhibitor package

EXHIBITOR PACKAGES

PLATINUM

- Prime Exhibit Space Near Workshop Meeting Room
- 2 booth attendant pass (access to Exhibits Only)
- 5 Workshop passes for corporate attendees

SIA Member: \$12,000
Non-SIA Member: \$15,100

GOLD

- 2 booth attendant pass (access to Exhibits Only)
- 3 Workshop passes for corporate attendees

SIA Member: \$7,400
Non-SIA Member: \$10,500

SILVER

- 1 booth attendant pass (access to Exhibits Only)
- 2 Workshop passes for corporate attendees

SIA Member: \$5,700
Non-SIA Member: \$8,800

BRONZE

- 1 booth attendant pass (access to Exhibits Only)
- 1 Workshop pass for corporate attendees

SIA Member: \$4,500
Non-SIA Member: \$7,600

OTHER SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION SPONSORSHIP (Tues, Dec. 16, 2025)

SIA Member: \$13,000

Includes:

- Cocktail Reception (Hors d'oeuvres and open bar (beer, wine and soft drinks) for an estimated 250 plus attendees)

Non-SIA Member: \$16,100

EXHIBITOR RECEPTION SPONSORSHIP (Wednesday, Dec. 17, 2025)

SIA Member: \$13,000

Includes:

- Cocktail Reception (Hors d'oeuvres and open bar (beer, wine and soft drinks) for an estimated 250 plus attendees)

Non-SIA Member: \$16,100

BREAKFAST SPONSORSHIP (Wednesday, Dec. 17, 2025)

SIA Member: \$3,500

Includes:

- Continental Breakfast Buffet including coffee and tea

Non-SIA Member: \$6,600

BREAKFAST SPONSORSHIP (Thursday, Dec. 18, 2025)

SIA Member: \$3,000

Includes:

- Continental Breakfast Buffet including coffee and tea.

Non-SIA Member: \$6,100

LUNCHEON SPONSORSHIP (Wednesday, Dec. 17, 2025)

SIA Member: \$6,000

Includes:

- Luncheon

Non-SIA Member: \$9,100

LUNCHEON SPONSORSHIP (Thursday, December 18, 2025) Includes:

- Luncheon

**SIA Member: \$6,000
Non-SIA Member: \$9,100**

BREAK SPONSORSHIPS

Afternoon Coffee Sponsor (Tuesday, Dec. 16, 2025)

Includes:

- Refreshments such as coffee, tea and sodas

**SIA Member: \$2,000
Non-SIA Member: \$5,100**

Morning Coffee Sponsor (Wednesday, Dec. 17, 2025)

Includes:

- Appropriate refreshments such as coffee, sodas and/or snacks

**SIA Member: \$2,000
Non-SIA Member: \$5,100**

Afternoon Coffee Sponsor (Wednesday, Dec. 17, 2025)

Includes:

- Appropriate refreshments such as coffee, sodas and/or snacks

**SIA Member: \$2,000
Non-SIA Member: \$5,100**

Morning Break Sponsor (Thursday, December 18, 2025)

Includes:

- Includes appropriate refreshments such as coffee, sodas and/or snacks

**SIA Member: \$2,000
Non-SIA Member: \$5,100**

Wi-Fi SPONSORSHIP

Includes:

- Two-day sponsorship of Wi-Fi for up to 350 daily connections
(Your Company Name will be used in the Wi-Fi Passcode)

**SIA Member: \$5,500
Non-SIA Member: \$8,100**

ONLINE-REGISTRATION PAGE SPONSORSHIP

Includes:

- Sponsor provides logo prominently placed on the Workshop Registration page

**SIA Member: \$4,000
Non-SIA Member: \$7,100**

LANYARD SPONSORSHIP

Includes:

- Lanyards will be clipped to each and every name badge.
(Sponsor to provide company lanyards to SIA prior to the event)

**SIA Member: \$4,300
Non-SIA Member: \$7,400**

BADGE SPONSORSHIP

Includes:

- Three-day sponsor provides company logo file to be printed on attendee badges

**SIA Member: \$5,000
Non-SIA Member: \$8,100**

REGISTRATION DESK SPONSORSHIP

Includes:

- Signage with Company logo displayed at the Registration Desk

**SIA Member: \$3,500
Non-SIA Member: \$6,600**

PEN SPONSORSHIP

Includes:

- Sponsoring company will provide Workshop with pens already printed with company logo
- SIA will place pens at each attendee seat inside Workshop Room each day

**SIA Member: \$1,500
Non-SIA Member: \$4,600**

HOTEL KEY CARD SPONSORSHIP

Includes:

- Company logo and artwork displayed on each sleeping room key card. All fees including production of hotel key cards are included in this fee. SIA reserves the right to approve all artwork.

**SIA Member: \$4,500
Non-SIA Member: \$7,600**

WORKSHOP EMAIL BLASTS

Includes:

- This sponsor will have their company name and logo (or a banner if provided by the company) on all marketing email blasts for the Workshop

**SIA Member: \$4,000
Non-SIA Member: \$7,100**

REGISTRATION BAG SPONSOR**Includes:**

- The sponsor is required to provide 500 registration bags. Note: SIA staff must approve of the bag size and style

SIA Member: \$3,500**Non-SIA Member: \$6,600****ESCALATOR WRAP SPONSOR****Includes:**

- This sponsorship will provide your company branding on the Hyatt escalators leading to the ballroom level
- The sponsor is required to provide 500 registration bags. Note: SIA staff must approve of the bag size and style

SIA Member: \$3,500**Non-SIA Member: \$6,600****SPONSORSHIP REGISTRATION PAYMENT INSTRUCTIONS:****SIA offers the following methods of payment:****Check:**

SIA's new mailing address: 103 Centennial Street, Suite F, LaPlata, MD
20646

Credit Card:

Please return the form and an electronic invoice will be provided

ACH:

Contact Jennifer Williams at jwilliams@sia.org

Sponsors are responsible for providing SIA with an updated company logo. Please provide a high-resolution logo with clear backing (either .jpg or vector format) to be used both on website and in print.

RESERVATION PAYMENT AGREEMENT – Signature or Electronic Signature below signifies understanding and agreement to the following:

In order to secure the Exhibitor booth and/or Sponsorship for the 2025 DoD Commercial SATCOM Workshop, the Exhibitor/Sponsor agrees to pay SIA 100% for the exhibitor/sponsorship cost within 30 days of purchase. If payments are not received by the invoice due date, the exhibitor spot or sponsorship will be considered forfeit and will be made available to other companies.

Thank you for your ongoing support of SIA events and activities



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EXHIBITOR/SPONSOR RESERVATION FORM AND PAYMENT AGREEMENT 2024 DOD COMMERCIAL SATCOM WORKSHOP DECEMBER 16-18, 2025

EXHIBITOR AND/OR SPONSOR COMPANY INFORMATION

First Name: _____ Last Name: _____

Company: _____ Job Title: _____

Billing/Mailing Address: _____ Suite/Floor: _____

City: _____ State: _____ Zip Code: _____ Telephone: _____

Email: _____

Billing POC Name & Email Address (if diff. than above): _____

EXHIBITOR LEVEL – Pricing (Check One)

- Platinum Exhibitor - \$12,000 SIA Member or \$15,100 Non-Member
Gold Exhibitor - \$7,400 SIA Member or \$10,500 Non-Member
Silver Exhibitor - \$5,700 SIA Member or \$8,800 Non-Member
Bronze Exhibitor - \$4,500 SIA Member or \$7,600 Non-Member

SPONSORSHIPS – Pricing (Check One)

- Welcome Reception - Tuesday, Dec. 16, 2025 - \$13,000 SIA Member or \$16,100 Non-Member
Exhibitor Reception - Wednesday, Dec. 17, 2025 - \$13,000 SIA Member or \$16,100 Non-Member
Breakfast - Wednesday, Dec. 17, 2025 OR Thursday, Dec. 18, 2025 - \$3,500 SIA Member or \$6,600 Non-Member
Luncheon - Wednesday, Dec. 17, 2025 OR Thursday, Dec. 18, 2025 - \$6,000 SIA Member or \$9,100 Non-Member
Afternoon Break - Tuesday, Dec. 16, 2025 - \$2,000 SIA Member or \$5,100 Non-Member
Breaks - Wednesday, Dec. 17, 2025 Morning OR Afternoon - \$2,000 SIA Member or \$5,100 Non-Member
Morning Break - Thursday, Dec. 18, 2025 - \$2,000 SIA Member or \$5,100 Non-Member
Workshop Wi-Fi Sponsorship - \$5,500 SIA Member or \$8,600 Non-Member
Online Registration Page Sponsorship - \$4,000 SIA Member or \$7,100 Non-Member
Lanyard Sponsorship - \$4,300 SIA Member or \$7,400 Non-Member
Badge Sponsorship - \$5,000 SIA Member or \$8,100 Non-Member
Registration Desk Sponsorship - \$3,500 SIA Member or \$6,600 Non-Member
Pen Sponsorship - \$1,500 SIA Member or \$4,600 Non-Member
Hotel Keycard - \$4,000 SIA Member or \$6,600 Non-Member
Workshop Email Blasts - \$5,000 SIA Member or \$7,600 Non-Member
Registration Bag Sponsor - \$2,500 SIA Member or \$4,500 Non-Member (and provide 500 bags)
Escalator Wrap Sponsorship- \$3,500 SIA Member or \$6,600 Non-Member (sponsor will provide all materials and labor)

Print Name _____

Company Exhibitor/Sponsor _____

Signature: _____ Date: _____