



The voice of the
satellite industry

**2026 SIA DoW Commercial SATCOM Workshop
Exhibitor and Sponsorship Packages
December 15-17, 2026**

Please contact Jennifer Williams at jwilliams@sia.org or (202)-503-1565 to reserve your sponsorship or exhibitor package

EXHIBITOR PACKAGES

PLATINUM

- Prime Exhibit Space in Ballroom Foyer
- 2 booth attendant passes (access to Exhibits Only)
- 5 Workshop All Access Passes

SIA Member: \$12,000
Non-SIA Member: \$15,100

GOLD

- 2 booth attendant passes (access to Exhibits Only)
- 3 Workshop passes All Access Passes

SIA Member: \$7,400
Non-SIA Member: \$10,500

SILVER

- 1 booth attendant pass (access to Exhibits Only)
- 2 Workshop All Access passes

SIA Member: \$5,700
Non-SIA Member: \$8,800

BRONZE

- 1 booth attendant pass (access to Exhibits Only)
- 1 Workshop pass for corporate attendees

SIA Member: \$4,500
Non-SIA Member: \$7,600

OTHER SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION SPONSORSHIP (Tuesday, Dec. 15, 2026)

Includes:

- Cocktail Reception (Hors d'oeuvres and open bar (beer, wine and soft drinks) for an estimated 250 plus attendees)

SIA Member: \$13,000
Non-SIA Member: \$16,100

BREAKFAST SPONSORSHIP (Tuesday, Dec. 15, 2026)

Includes:

- Continental Breakfast Buffet including coffee and tea

SIA Member: \$3,500
Non-SIA Member: \$6,600

BREAKFAST SPONSORSHIP (Wednesday, Dec. 16, 2026)

Includes:

- Continental Breakfast Buffet including coffee and tea

SIA Member: \$3,500
Non-SIA Member: \$6,600

BREAKFAST SPONSORSHIP (Thursday, Dec. 17, 2026)

Includes:

- Continental Breakfast Buffet including coffee and tea.

SIA Member: \$3,000
Non-SIA Member: \$6,100

LUNCHEON SPONSORSHIP (Tuesday, Dec. 15, 2026)

Includes:

- Luncheon

SIA Member: \$6,000
Non-SIA Member: \$9,100

LUNCHEON SPONSORSHIP (Wednesday, Dec. 16, 2026)**Includes:**

- Luncheon

SIA Member: \$6,000
Non-SIA Member: \$9,100**LUNCHEON SPONSORSHIP (Thursday, December 17, 2026)****Includes:**

- Luncheon

SIA Member: \$6,000
Non-SIA Member: \$9,100**BREAK SPONSORSHIPS****Morning Coffee Sponsor (Tuesday, Dec. 15, 2026)****Includes:**

- Appropriate refreshments such as coffee, sodas and/or snacks

SIA Member: \$2,000
Non-SIA Member: \$5,100**Afternoon Coffee Sponsor (Tuesday, Dec. 15, 2026)****Includes:**

- Refreshments such as coffee, tea and sodas

SIA Member: \$2,000
Non-SIA Member: \$5,100**Morning Coffee Sponsor (Wednesday, Dec. 16, 2026)****Includes:**

- Appropriate refreshments such as coffee, sodas and/or snacks

SIA Member: \$2,000
Non-SIA Member: \$5,100**Afternoon Coffee Sponsor (Wednesday, Dec. 16, 2026)****Includes:**

- Appropriate refreshments such as coffee, sodas and/or snacks

SIA Member: \$2,000
Non-SIA Member: \$5,100**Morning Break Sponsor (Thursday, December 17, 2026)****Includes:**

- Includes appropriate refreshments such as coffee, sodas and/or snacks

SIA Member: \$2,000
Non-SIA Member: \$5,100**Afternoon Coffee Sponsor (Thursday, December 17, 2026)****Includes:**

- Refreshments such as coffee, tea and sodas

SIA Member: \$2,000
Non-SIA Member: \$5,100**Wi-Fi SPONSORSHIP****Includes:**

- Two-day sponsorship of Wi-Fi for up to 350 daily connections
(Your Company Name will be used in the Wi-Fi Passcode)

SIA Member: \$5,500
Non-SIA Member: \$8,100**ONLINE-REGISTRATION PAGE SPONSORSHIP****Includes:**

- Sponsor provides logo to be prominently placed on the Workshop Registration page

SIA Member: \$4,000
Non-SIA Member: \$7,100**LANYARD SPONSORSHIP****Includes:**

- Lanyards will be clipped to each and every name badge.
(Sponsor to provide company lanyards to SIA prior to the event)

SIA Member: \$4,300
Non-SIA Member: \$7,400**BADGE SPONSORSHIP****Includes:**

- Three-day sponsor provides company logo file to be printed on all badges

SIA Member: \$5,000
Non-SIA Member: \$8,100**REGISTRATION DESK SPONSORSHIP****Includes:**

- Signage with Company logo displayed at the Registration Desk

SIA Member: \$3,500
Non-SIA Member: \$6,600

PEN SPONSORSHIP**Includes:**

- Sponsoring company will provide Workshop with pens already printed with company logo
- SIA will place pens at each attendee seat inside Workshop Room each day

SIA Member: \$1,500**Non-SIA Member: \$4,600****HOTEL KEY CARD SPONSORSHIP****Includes:**

- Company logo and artwork displayed on each sleeping room key card. All fees including production of hotel key cards are included in this fee. SIA reserves the right to approve all artwork.

SIA Member: \$4,500**Non-SIA Member: \$7,600****WORKSHOP EMAIL BLASTS****Includes:**

- This sponsor will have their company name and logo (or a banner if provided by the company) on all marketing email blasts for the Workshop

SIA Member: \$4,000**Non-SIA Member: \$7,100****REGISTRATION BAG SPONSOR****Includes:**

- The sponsor is required to provide 500 registration bags. Note: SIA staff must approve of the bag size and style

SIA Member: \$3,500**Non-SIA Member: \$6,600**

SPONSORSHIP REGISTRATION PAYMENT INSTRUCTIONS:

SIA offers the following methods of payment:

- Checks:** SIA's new mailing address: 103 Centennial Street, Suite F, LaPlata, MD 20646
- Credit Card:** Please return the form and an electronic invoice will be provided
- ACH:** Contact Jennifer Williams at jwilliams@sia.org

Sponsors are responsible for providing SIA with an updated company logo. Please provide a high-resolution logo with clear backing (either .jpg or vector format) to be used both on website and in print.

RESERVATION PAYMENT AGREEMENT – Signature or Electronic Signature below signifies understanding and agreement to the following:

In order to secure the Exhibitor booth and/or Sponsorship for the 2026 DoW Commercial SATCOM Workshop, the Exhibitor/Sponsor agrees to pay SIA 100% for the exhibitor/sponsorship cost within 30 days of purchase. If payments are not received by the invoice due date, the exhibitor spot or sponsorship will be considered forfeit and will be made available to other companies.

Thank you for your ongoing support of SIA events and activities



EXHIBITOR/SPONSOR RESERVATION FORM AND PAYMENT AGREEMENT 2026 DoW COMMERCIAL SATCOM WORKSHOP DECEMBER 15-17, 2026

EXHIBITOR AND/OR SPONSOR COMPANY INFORMATION

First Name: _____ Last Name: _____

Company: _____ Job Title: _____

Billing/Mailing Address: _____ Suite/Floor: _____

City: _____ State: _____ Zip Code: _____ Telephone: _____

Email: _____

Billing POC Name & Email Address (if diff. than above): _____

EXHIBITOR LEVEL – Pricing (Check One)

- Platinum Exhibitor - \$12,000 SIA Member or \$15,100 Non-Member
- Gold Exhibitor - \$7,400 SIA Member or \$10,500 Non-Member
- Silver Exhibitor - \$5,700 SIA Member or \$8,800 Non-Member
- Bronze Exhibitor - \$4,500 SIA Member or \$7,600 Non-Member

SPONSORSHIPS – Pricing (Check One)

- Welcome Reception - Tuesday, Dec. 15, 2026 - \$13,000 SIA Member or \$16,100 Non-Member
- Breakfast - Tuesday, Dec. 15, 2026 OR Wednesday, Dec. 16, 2026 OR Thursday, Dec. 17, 2026 - \$3,500 SIA Member or \$6,600 Non-Member
- Luncheon - Tuesday, Dec. 15, 2026 OR Wednesday, Dec. 16, 2026 OR Thursday, Dec. 17, 2026 - \$6,000 SIA Member or \$9,100 Non-Member
- Morning Break - Tuesday, Dec. 15, 2026 OR Wednesday, Dec. 16, 2026 OR Thursday, Dec. 17, 2026 - \$2,000 SIA Member or \$5,100 Non-Member
- Afternoon Break - Tuesday, Dec. 15, 2026 OR Wednesday, Dec. 16, 2026 OR Thursday, Dec. 17, 2026 - \$2,000 SIA Member or \$5,100 Non-Member
- Workshop Wi-Fi Sponsorship - \$5,500 SIA Member or \$8,600 Non-Member
- Online Registration Page Sponsorship - \$4,000 SIA Member or \$7,100 Non-Member
- Lanyard Sponsorship - \$4,300 SIA Member or \$7,400 Non-Member
- Badge Sponsorship - \$5,000 SIA Member or \$8,100 Non-Member
- Registration Desk Sponsorship - \$3,500 SIA Member or \$6,600 Non-Member
- Pen Sponsorship - \$1,500 SIA Member or \$4,600 Non-Member
- Hotel Keycard - \$4,000 SIA Member or \$6,600 Non-Member
- Workshop Email Blasts - \$5,000 SIA Member or \$7,600 Non-Member
- Registration Bag Sponsor - \$2,500 SIA Member or \$4,500 Non-Member (and provide 500 bags)

Print Name _____

Company Exhibitor/Sponsor _____

Signature: _____ Date: _____